

Dr W. L. Cheuk

Dr. W L. Cheuk, is a PhD in Food Science and a practicing companion animal nutritionist for over 20 years. With 6 US patents and 9 publications in leading scientific peer reviewed journals; Dr. Cheuk is a well known developer of leading edge companion animal food technologies. As a proponent of 'gentler" food processing technologies, Dr. Cheuk has found his technology in high demand as people increasingly look for more natural foods with better quality and less processed ingredients.

The PANDEAN diet

For anyone involved with canine nutrition and companion animal health in general, these are truly interesting times of new versus old technologies and opposing views. Yet separate from conventional concepts and long-standing corporate approaches to pet food technology is the PANDEAN Diet, a completely new and refreshing approach to animal companion feeding - in fact many already believe it is... the new way to feed your dog.

The PANDEAN Principles. The Pasteurized Nutrient Dense All Natural Diet is not the invention of a single individual, group or corporation, but rather the natural evolution of a broad spectrum of research into improving existing practices and formulas regarding the feeding of animal companions.

Many in the leading edge scientific community have already embraced this approach and it is widely accepted in Australia, New Zealand and Sweden where it has enjoyed phenomenal popularity over the last seven years and is gaining strong groundswell support with both canine nutrition experts and concerned dog owners alike in North America.

Pasteurization. This process is widely used in human food products such as dairy products and meat processing. Basically it is a "gentle" means of eliminating dangerous bacteria and parasites from the food without subjecting it to excessive heat and pressure, which destroy the inherent nutrient value and, in the case of many animals, their ability to properly absorb the nutrients.

Nutrient Dense. This diet is predicated upon the correct mixture of meat, vegetables, grains, essential oils and vitamins to provide the dog with an excellent nutritional balance for a long and healthy life and formulated as a protein-rich, fresh meat based diet most suitable to the dog's natural digestive process - with an extremely high palatability factor.

All Natural. Only fresh meat, organs, vegetables and the required level of fiber, vitamins and minerals are accepted as ingredients. Absolutely no preservatives, no additives such as artificial colouring, no glutens, sugars, digestive accelerants or soy are included in this diet. The diet is prepared fresh, pasteurized and immediately (and continuously) chilled, thereby assuring total freshness and safety and preserving its naturally great taste.

Moving Forward. Traditional dry pellets and canned diets are a spin-off from the large agricultural feed corporations and therefore, almost totally grain-based - certainly not what nature intended for dogs to eat. However, these same large companies have supplied most of the literature readily available regarding canine nutrition, so how do you know what is really best for the dog?

Kind regards,
Dr. W. L. Cheuk